

Name of the project: Joint Action on Implementation of Validated Best Practices in Nutrition

Short version of the name: Best-ReMaP

Identifying code: 951202

Logo of the project:



Best-ReMaP

Healthy Food for a Healthy Future

Summary of the project:

The main focus of the Best-ReMaP Joint Action will be on adapting, replicating and implementing effective health interventions, based on practices that have been proven to work in the areas of food reformulation, framing of food marketing and public procurement of healthy food in public settings, thus contributing to increased offer of healthier options of processed foods (by reducing salt, sugar and fat from the processed foods) available in EU (super)markets. The project long term overall objective to improve food choices for children, thus adding to increased healthy life years.

Work packages:

- WP1 - Coordination (Slovenia)
- WP2 - Dissemination (Hungary)
- WP3 - Evaluation (Finland)
- WP4 – Sustainability and integration in National Policies (Italy)
- WP5 – EU Harmonized Reformulation and processed food monitoring (France)
- WP6 – Best practices in reducing marketing of unhealthy food products to children and adolescents (Ireland)
- WP7 - Public procurement of food in public institutions –a pilot EU approach (Slovenia)

The role of the National Institute of Pharmacy and Nutrition:

Participation in WP5 (EU Harmonized Reformulation and processed food monitoring) and WP7 (Public procurement of food in public institutions – a pilot EU approach).

Duration of the project: 36 months (01.10.2020.-30.09.2023.)

Financing: Consumers, Health, Agriculture and Food Executive Agency (CHAFEA)

Total cost of the project: 7 500 000 EUR

Maximum grant amount of OGYÉI: 198 468 EUR

Total reimbursement: 80%

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Website of the project: <https://bestremap.eu/>